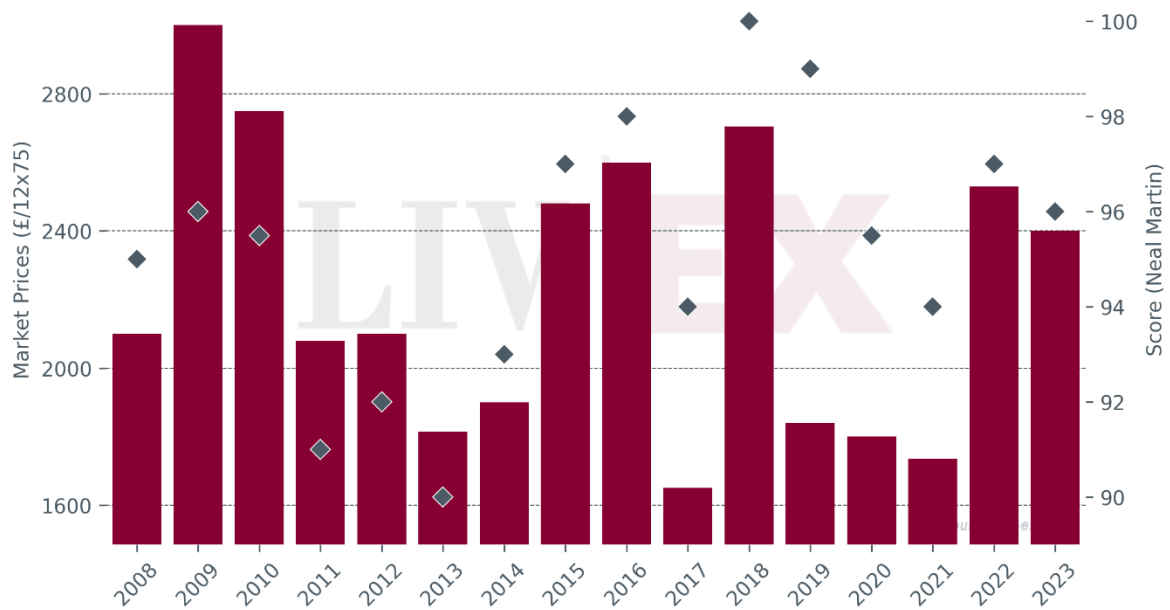


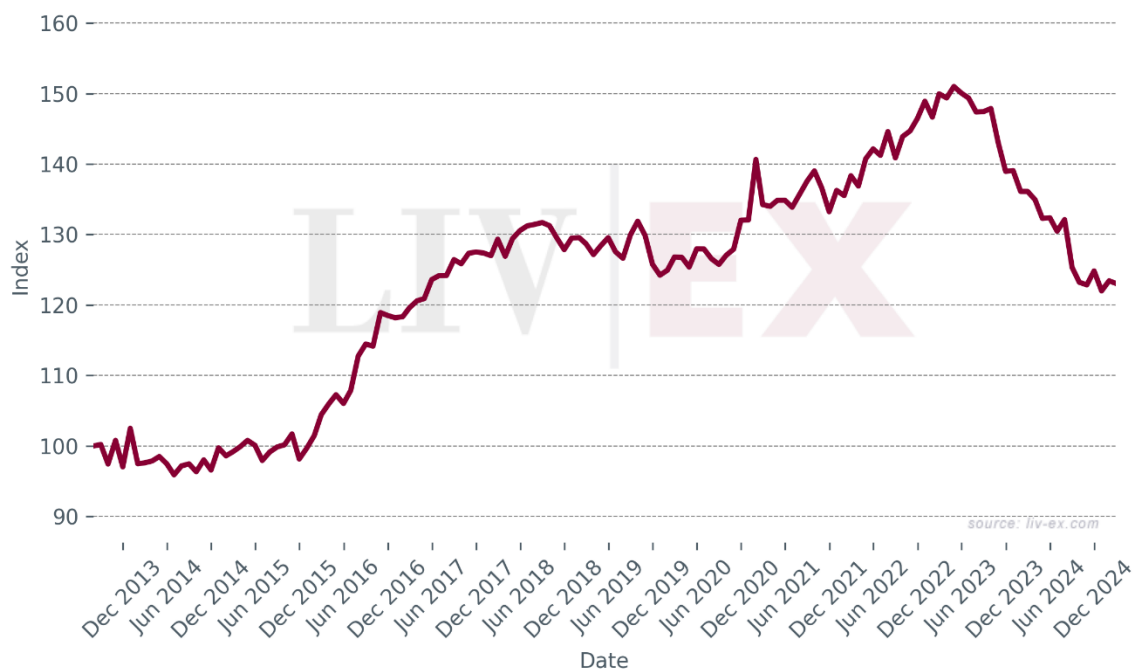
Château Palmer

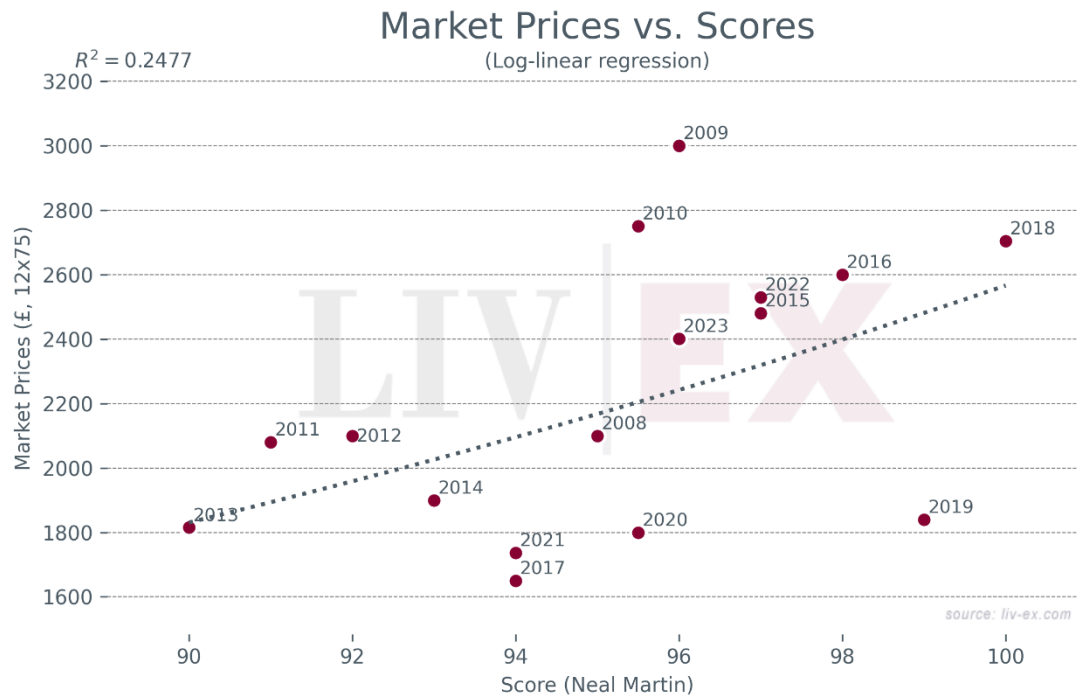
- Since January 2024, Palmer has accounted for 0.62% of all trade value. This makes it the 29th most-traded brand.
- **2016** is its top-traded vintage by value, accounting for 55.8% more of total Palmer trade value than the next top-traded vintage (**2017**).
- Ranked no.40 in the **2024 Power 100**, down 14 places on 2023.

Market Prices and Scores of Recent Vintages



Market Price Index





Breakdown of buyer geography

	United States	United Kingdom	Europe	Asia
Past month share (%)	20.6%	9.9%	54.4%	15.1%
Past year share (%)	17.2%	43.3%	26.4%	13.0%

Prices (£/12x75)

Vintage	Market Price	Ex-London	MP to ex-Lon.	Ex-neg.	MP to ex-neg.	Ex-chât.	MP to ex-chât.
2023	£2,401	£2,880	-16.6%	£2,452	-2.1%	£2,044	17.5%
2022	£2,530	£3,578	-29.3%	£3,062	-17.4%	£2,543	-0.5%
2021	£1,736	£2,844	-39.0%	£2,458	-29.4%	£2,048	-15.2%
2020	£1,800	£2,880	-37.5%	£2,480	-27.4%	£2,066	-12.9%
2019	£1,840	£1,998	-7.9%	£1,727	6.5%	£1,448	27.1%
2018	£2,704	£2,892	-6.5%	£2,536	6.6%	£2,113	28.0%
2017	£1,650	£2,350	-29.8%	£2,023	-18.4%	£1,686	-2.1%
2016	£2,600	£2,880	-9.7%	£2,495	4.2%	£2,079	25.1%
2015	£2,480	£2,200	12.7%	£1,977	25.4%	£1,648	50.5%
2014	£1,900	£1,500	26.7%	£1,385	37.2%	£1,169	62.6%
2013	£1,815	£1,650	10.0%	£1,458	24.5%	£1,215	49.4%
2012	£2,100	£1,710	22.8%	£1,530	37.2%	£1,275	64.7%
2011	£2,080	£1,700	22.4%	£1,565	32.9%	£1,333	56.0%
2010	£2,750	£2,400	14.6%	£2,276	20.8%	£1,853	48.4%
2009	£3,000	£2,400	25.0%	£2,175	37.9%	£1,771	69.4%
2008	£2,100	£990	112.1%	£889	136.3%	£784	167.8%

Prices (€/1x75)

Vintage	Market Price	Ex-London	MP to ex-Lon.	Ex-neg.	MP to ex-neg.	Ex-chât.	MP to ex-chât.
2023	€240	€282	-14.8%	€240	0.0%	€200	20.0%
2022	€253	€345	-26.6%	€295	-14.2%	€245	3.3%
2021	€174	€278	-37.5%	€240	-27.7%	€200	-13.2%
2020	€180	€279	-35.4%	€240	-25.0%	€200	-10.0%
2019	€184	€186	-1.2%	€161	14.3%	€135	36.3%
2018	€270	€274	-1.2%	€240	12.7%	€200	35.2%
2017	€165	€223	-26.0%	€192	-14.1%	€160	3.1%
2016	€260	€277	-6.2%	€240	8.3%	€200	30.0%
2015	€248	€234	6.1%	€210	18.1%	€175	41.7%
2014	€190	€173	9.7%	€160	18.8%	€135	40.7%
2013	€182	€170	6.9%	€150	21.0%	€125	45.2%
2012	€210	€168	25.3%	€150	40.0%	€125	68.0%
2011	€208	€176	18.2%	€162	28.4%	€138	50.7%
2010	€275	€227	21.3%	€215	27.9%	€175	57.1%
2009	€300	€237	26.5%	€215	39.5%	€175	71.4%
2008	€210	€95	121.8%	€85	147.1%	€75	180.0%

