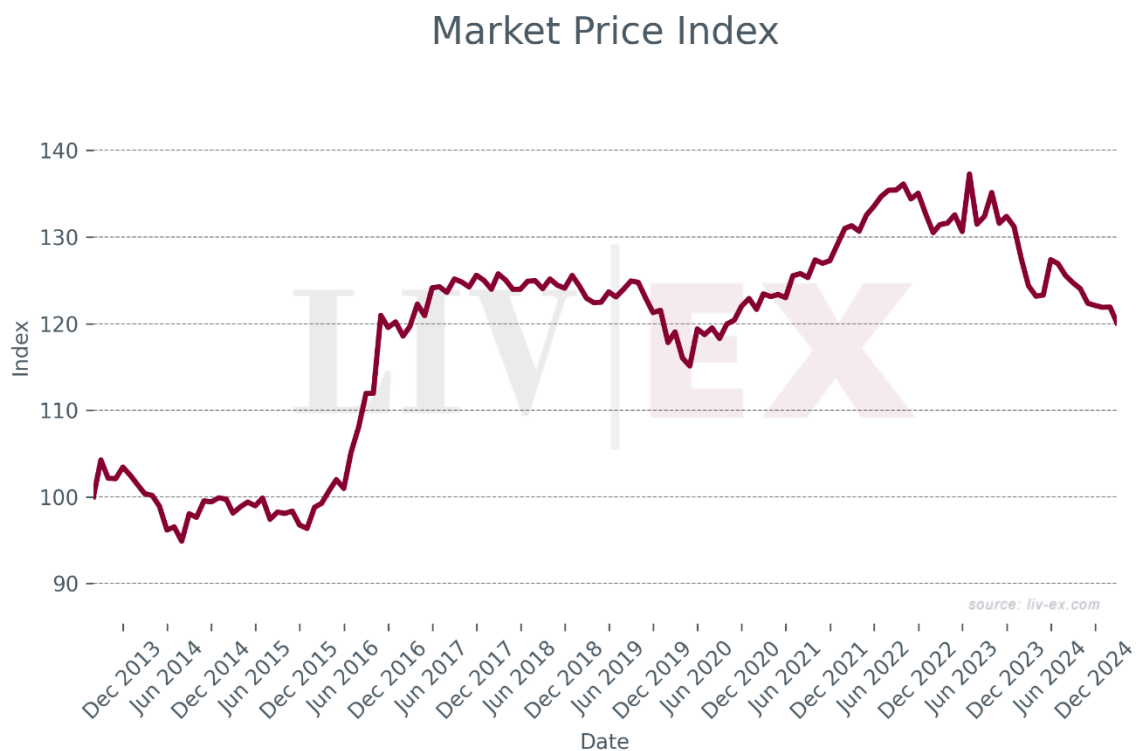
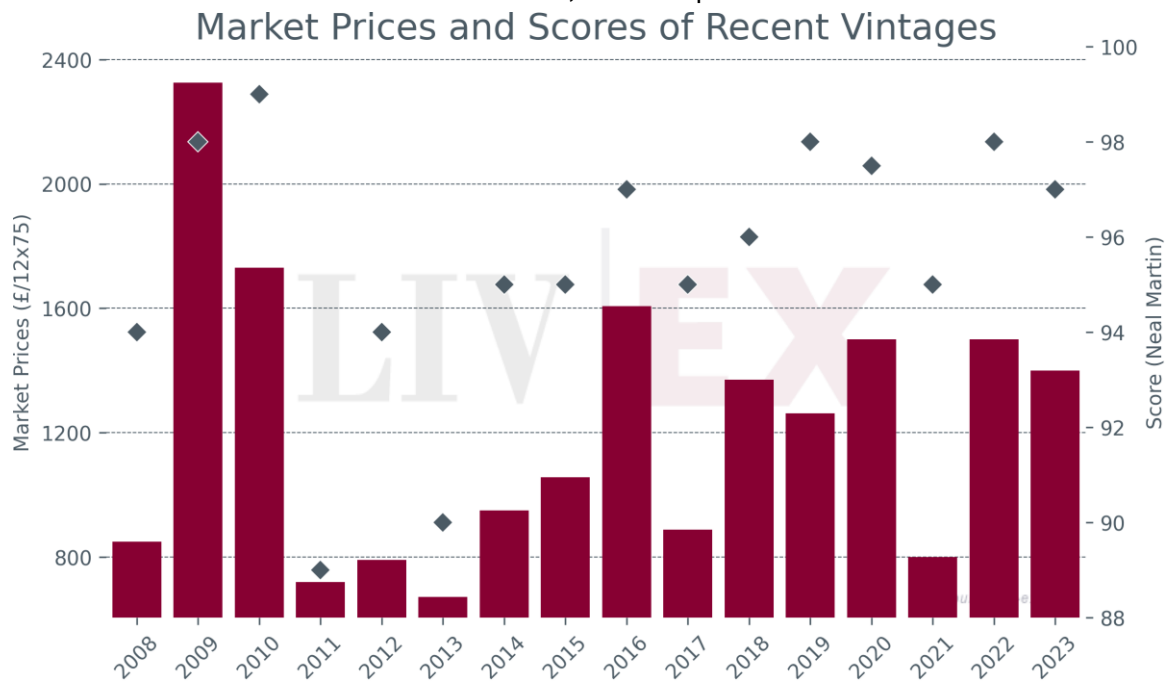
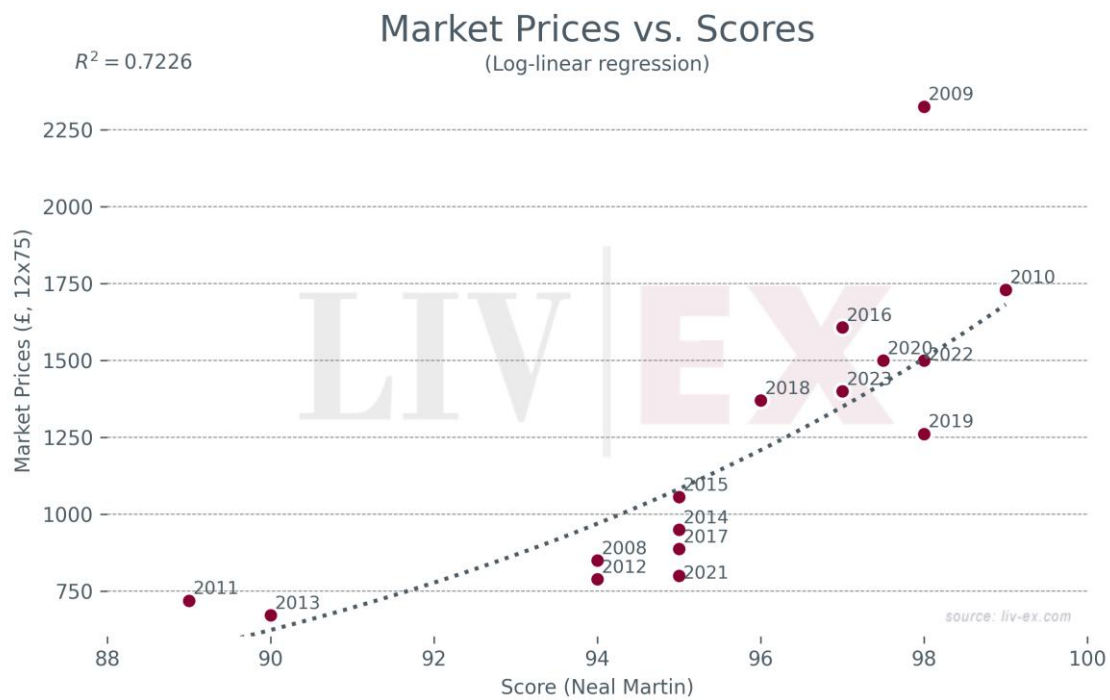


Château Montrose

- Since January 2024, Montrose has accounted for 0.77% of all trade value. This makes it the 25th most-traded brand.
- **2010** is its top-traded vintage by value, accounting for 14.9% of total Montrose trade value, followed by the **2017** (12.7%).
- Ranked no.76 in the **2024 Power 100**, down 15 places on 2023.





Breakdown of buyer geography

| | United States | United Kingdom | Europe | Asia |
|----------------------|---------------|----------------|--------|------|
| Past month share (%) | 27.1% | 16.0% | 57.0% | 0.0% |
| Past year share (%) | 46.1% | 27.4% | 23.0% | 3.4% |

Prices (£/12x75)

| Vintage | Market Price | Ex-London | MP to ex-Lon. | Ex-neg. | MP to ex-neg. | Ex-chât. | MP to ex-chât. |
|----------------------|--------------|-----------|---------------|---------|---------------|----------|----------------|
| 2023 | £1,400 | £1,428 | -2.0% | £1,226 | 14.2% | £1,022 | 37.0% |
| 2022 | £1,475 | £1,746 | -15.5% | £1,495 | -1.3% | £1,246 | 18.4% |
| 2021 | £800 | £1,360 | -41.2% | £1,167 | -31.5% | £973 | -17.8% |
| 2020 | £1,460 | £1,540 | -5.2% | £1,323 | 10.4% | £1,106 | 32.1% |
| 2019 | £1,262 | £1,200 | 5.2% | £1,030 | 22.6% | £858 | 47.1% |
| 2018 | £1,298 | £1,560 | -16.8% | £1,336 | -2.8% | £1,113 | 16.7% |
| 2017 | £888 | £1,175 | -24.4% | £1,012 | -12.2% | £843 | 5.3% |
| 2016 | £1,597 | £1,212 | 31.8% | £1,060 | 50.6% | £884 | 80.8% |
| 2015 | £1,056 | £1,140 | -7.4% | £960 | 9.9% | £800 | 31.9% |
| 2014 | £950 | £850 | 11.8% | £769 | 23.6% | £641 | 48.3% |
| 2013 | £680 | £575 | 18.3% | £560 | 21.5% | £466 | 45.8% |
| 2012 | £790 | £640 | 23.4% | £588 | 34.4% | £490 | 61.3% |
| 2011 | £740 | £770 | -3.9% | £696 | 6.4% | £580 | 27.7% |
| 2010 | £1,730 | £1,530 | 13.1% | £1,397 | 23.8% | £1,164 | 48.6% |
| 2009 | £2,325 | £1,225 | 89.8% | £1,093 | 112.8% | £911 | 155.3% |
| 2008 | £850 | £495 | 71.7% | £439 | 93.5% | £366 | 132.3% |

Prices (€/1x75)

| Vintage | Market Price | Ex-London | MP to ex-Lon. | Ex-neg. | MP to ex-neg. | Ex-chât. | MP to ex-chât. |
|----------------------|--------------|-----------|---------------|---------|---------------|----------|----------------|
| 2023 | €140 | €140 | 0.2% | €120 | 16.7% | €100 | 40.0% |
| 2022 | €148 | €168 | -12.3% | €144 | 2.4% | €120 | 22.9% |
| 2021 | €80 | €133 | -39.8% | €114 | -29.8% | €95 | -15.8% |
| 2020 | €146 | €149 | -2.0% | €128 | 14.1% | €107 | 36.4% |
| 2019 | €126 | €112 | 12.8% | €96 | 31.5% | €80 | 57.8% |
| 2018 | €130 | €148 | -12.1% | €126 | 2.7% | €105 | 23.3% |
| 2017 | €89 | €112 | -20.4% | €96 | -7.5% | €80 | 11.0% |
| 2016 | €160 | €117 | 37.0% | €102 | 56.6% | €85 | 87.9% |
| 2015 | €106 | €121 | -12.8% | €102 | 3.5% | €85 | 24.2% |
| 2014 | €95 | €98 | -3.2% | €89 | 7.0% | €74 | 28.4% |
| 2013 | €68 | €59 | 14.9% | €58 | 18.1% | €48 | 41.7% |
| 2012 | €79 | €63 | 25.9% | €58 | 37.2% | €48 | 64.6% |
| 2011 | €74 | €80 | -7.2% | €72 | 2.8% | €60 | 23.3% |
| 2010 | €173 | €145 | 19.7% | €132 | 31.1% | €110 | 57.3% |
| 2009 | €232 | €121 | 92.0% | €108 | 115.3% | €90 | 158.3% |
| 2008 | €85 | €47 | 79.6% | €42 | 102.4% | €35 | 142.9% |