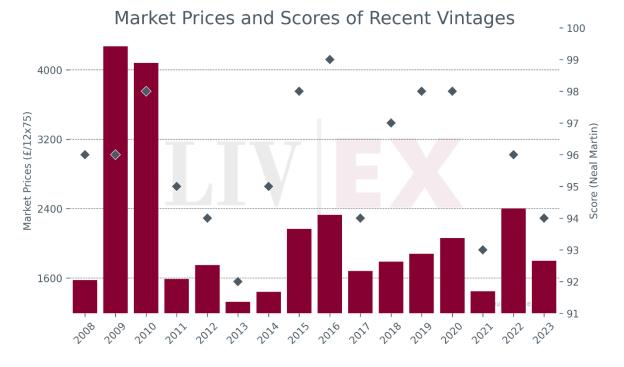
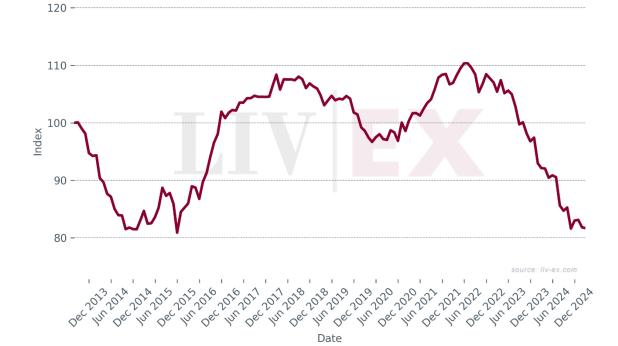


Château La Mission Haut-Brion

- Since January 2024, La Mission Haut-Brion has accounted for 0.61% of all trade value.
 This makes it the 30th most-traded brand.
- 2016 and 2015 are its top-traded vintages by value, accounting for 16.6% and 14.2% of La Mission trade value respectively.
- Ranked no.47 in the 2024 Power 100, down 9 places on 2023.



Market Price Index







Breakdown of buyer geography

	United States	United Kingdom	Europe	Asia
Past month share (%)	28.1%	9.3%	51.0%	11.6%
Past year share (%)	61.1%	14.4%	21.5%	3.0%



Prices (£/12x75)

Vintage	Market Price	Ex-London	MP to ex- Lon.	Ex-neg.	MP to ex- neg.	Ex-chât.	MP to ex- chât.
2023	£1,801	£2,220	-18.9%	£1,839	-2.1%	£1,533	17.5%
2022	£2,400	£3,180	-24.5%	£2,740	-12.4%	£2,283	5.1%
2021	£1,450	£2,700	-46.3%	£2,304	-37.1%	£1,920	-24.5%
2020	£2,060	£3,024	-31.9%	£2,604	-20.9%	£2,170	-5.1%
2019	£1,880	£2,256	-16.7%	£1,931	-2.6%	£1,609	16.8%
2018	£1,790	£3,000	-40.3%	£2,663	-32.8%	£2,219	-19.3%
<u>2017</u>	£1,680	£2,760	-39.1%	£2,529	-33.6%	£2,108	-20.3%
2016	£2,330	£3,960	-41.2%	£3,492	-33.3%	£2,910	-19.9%
<u>2015</u>	£2,165	£3,200	-32.3%	£2,825	-23.4%	£2,354	-8.0%
2014	£1,440	£1,420	1.4%	£1,255	14.7%	£1,039	38.6%
2013	£1,326	£1,200	10.5%	£1,166	13.7%	£972	36.5%
2012	£1,750	£1,680	4.2%	£1,530	14.4%	£1,275	37.2%
<u>2011</u>	£1,590	£2,296	-30.7%	£2,087	-23.8%	£1,739	-8.6%
2010	£4,080	£6,750	-39.6%	£6,352	-35.8%	£5,293	-22.9%
2009	£4,270	£6,150	-30.6%	£5,463	-21.8%	£4,553	-6.2%
2008	£1,735	£1,270	36.6%	£1,150	50.8%	£941	84.4%

Prices (€/1x75)

Vintage	Market	Ex-London	MP to ex-	Ex-neg.	MP to ex-	Ex-chât.	MP to ex-
	Price		Lon.		neg.		chât.
2023	€180	€217	-17.1%	€180	0.1%	€150	20.1%
2022	€240	€306	-21.7%	€264	-9.1%	€220	9.1%
2021	€145	€264	-45.0%	€225	-35.6%	€188	-22.7%
2020	€206	€293	-29.6%	€252	-18.3%	€210	-1.9%
2019	€188	€210	-10.6%	€180	4.4%	€150	25.3%
2018	€179	€284	-37.0%	€252	-29.0%	€210	-14.8%
2017	€168	€262	-35.9%	€240	-30.0%	€200	-16.0%
2016	€233	€381	-38.8%	€336	-30.7%	€280	-16.8%
2015	€216	€340	-36.3%	€300	-27.8%	€250	-13.4%
2014	€144	€164	-12.2%	€145	-0.7%	€120	20.0%
2013	€133	€123	7.4%	€120	10.5%	€100	32.6%
2012	€175	€165	6.3%	€150	16.7%	€125	40.0%
2011	€159	€238	-33.1%	€216	-26.4%	€180	-11.7%
2010	€408	€638	-36.0%	€600	-32.0%	€500	-18.4%
2009	€427	€608	-29.8%	€540	-20.9%	€450	-5.1%
2008	€174	€121	42.9%	€110	57.7%	€90	92.8%

