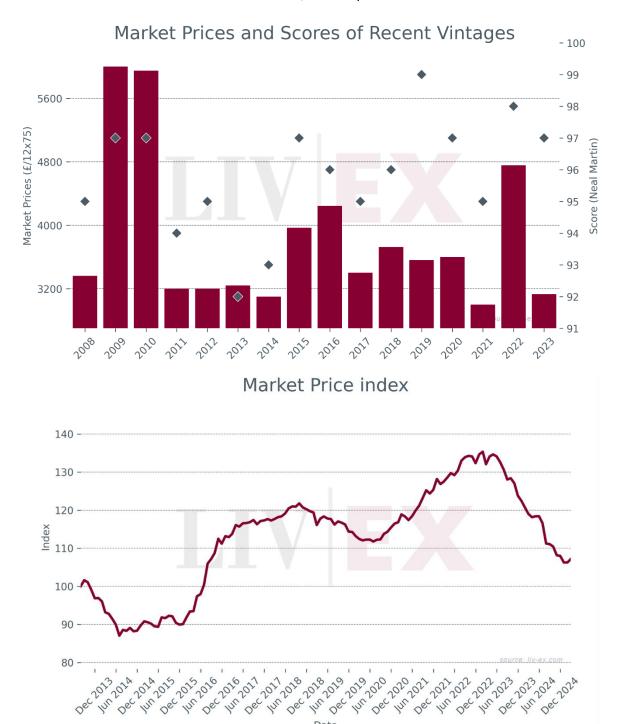


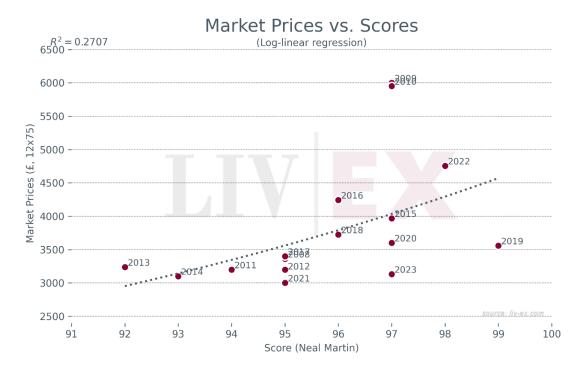
## Château Haut-Brion

- Since January 2024, Haut-Brion has accounted for 1.8% of all trade value. This makes it the 6th most-traded brand, behind each of the First Growths other than Latour.
- The 2015 is the most-traded vintage, just ahead of the 2019.
- Ranked no.22 in the <u>2024 Power 100</u>, down 6 places on 2023.



Date





## Breakdown of buyer geography

	United States	United Kingdom	Europe	Asia
Past month share (%)	41.0%	9.4%	13.2%	36.4%
Past year share (%)	34.6%	20.6%	27.6%	17.3%



## Prices (£/12x75)

Vintage	Market	Ex-London	MP to ex-	Ex-neg.	MP to ex-	Ex-chât.	MP to ex-
	Price		Lon.		neg.		chât.
2023	£3,122	£3,780	-17.4%	£3,188	-2.1%	£2,657	17.5%
2022	£4,756	£6,180	-23.0%	£5,356	-11.2%	£4,463	6.6%
2021	£2,900	£5,100	-43.1%	£4,301	-32.6%	£3,584	-19.1%
2020	£3,600	£5,196	-30.7%	£4,464	-19.3%	£3,720	-3.2%
2019	£3,395	£3,588	-5.4%	£3,025	12.2%	£2,521	34.7%
2018	£3,850	£4,900	-21.4%	£4,311	-10.7%	£3,593	7.2%
2017	£3,400	£4,054	-16.1%	£3,667	-7.3%	£3,056	11.3%
2016	£4,300	£4,980	-13.7%	£4,366	-1.5%	£3,638	18.2%
<u>2015</u>	£3,968	£4,250	-6.6%	£3,625	9.5%	£3,013	31.7%
2014	£3,300	£2,320	42.2%	£2,078	58.8%	£1,732	90.6%
2013	£3,239	£2,400	35.0%	£2,089	55.0%	£1,749	85.2%
2012	£3,200	£2,800	14.3%	£2,449	30.7%	£2,040	56.8%
2011	£3,200	£3,750	-14.7%	£3,478	-8.0%	£2,995	6.9%
2010	£5,950	£7,596	-21.7%	£7,728	-23.0%	£6,457	-7.9%
<u>2009</u>	£6,000	£7,800	-23.1%	£6,779	-11.5%	£5,666	5.9%
2008	£3,360	£1,790	87.7%	£1,568	114.2%	£1,307	157.1%

## Prices (€/1x75)

Vintage	Market	Ex-London	MP to ex-	Ex-neg.	MP to ex-	Ex-chât.	MP to ex-
	Price		Lon.		neg.		chât.
2023	€312	€370	-15.6%	€312	0.1%	€260	20.1%
2022	€476	€595	-20.1%	€516	-7.8%	€430	10.6%
2021	€290	€498	-41.8%	€420	-31.0%	€350	-17.1%
2020	€360	€503	-28.4%	€432	-16.7%	€360	0.0%
2019	€340	€334	1.5%	€282	20.4%	€235	44.5%
2018	€385	€464	-17.0%	€408	-5.6%	€340	13.2%
2017	€340	€385	-11.6%	€348	-2.3%	€290	17.2%
2016	€430	€479	-10.3%	€420	2.4%	€350	22.9%
2015	€397	€451	-12.1%	€385	3.1%	€320	24.0%
2014	€330	€268	23.1%	€240	37.5%	€200	65.0%
2013	€324	€247	31.1%	€215	50.7%	€180	79.9%
2012	€320	€274	16.6%	€240	33.3%	€200	60.0%
2011	€320	€388	-17.6%	€360	-11.1%	€310	3.2%
2010	€595	€718	-17.1%	€730	-18.5%	€610	-2.5%
2009	€600	€771	-22.2%	€670	-10.4%	€560	7.1%
2008	€336	€171	96.3%	€150	124.0%	€125	168.8%