

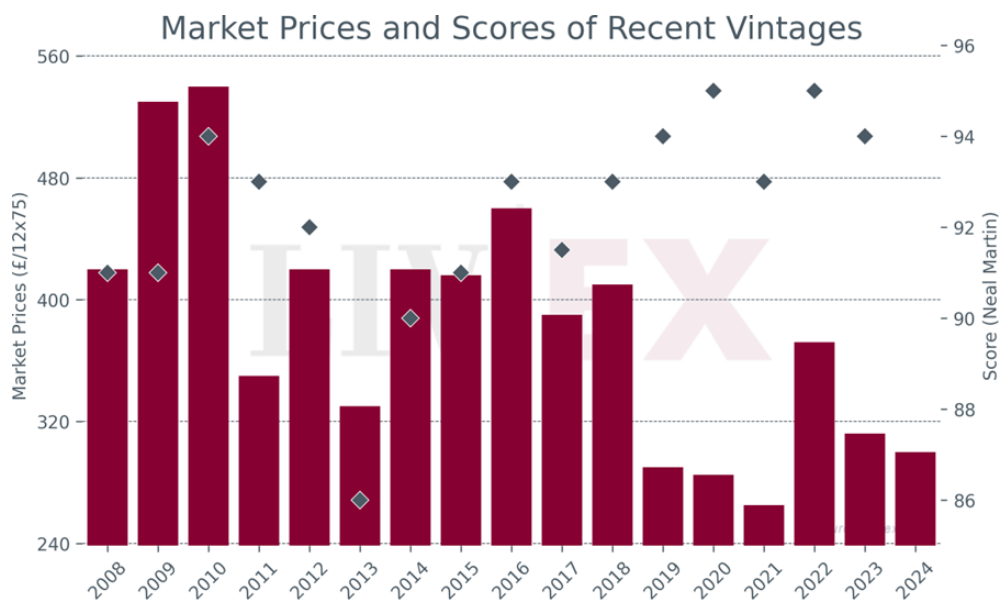
# Château Batailley

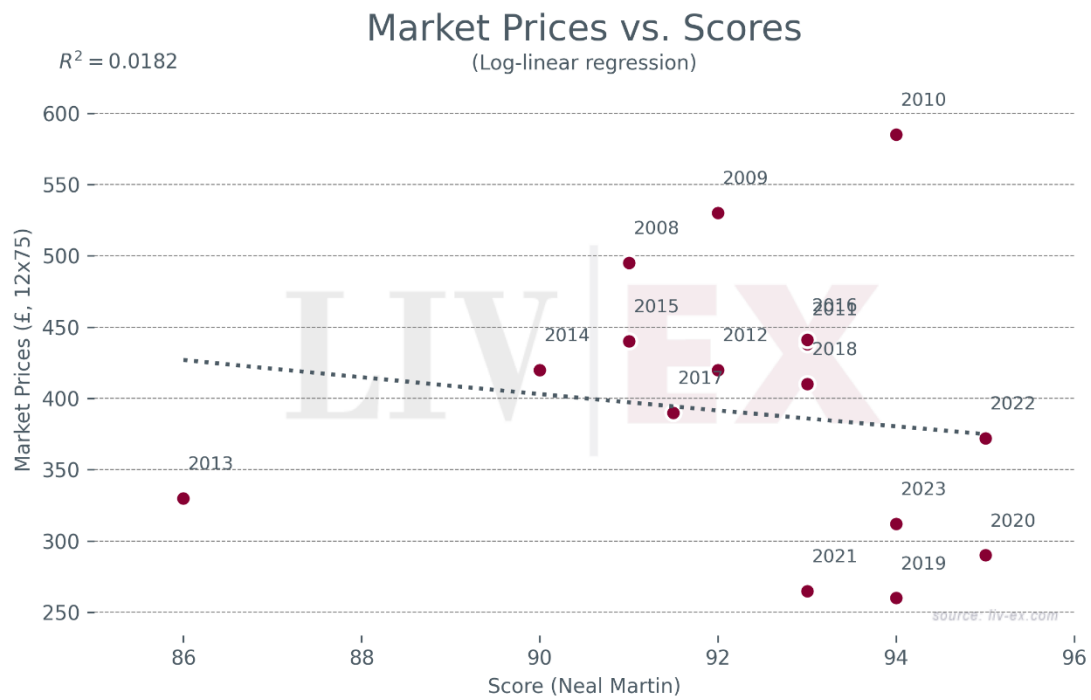
## Executive Summary

- Since January 2024, Batailley has accounted for 0.02% of all trade value.

## 2024 Analysis

- Released in the UK at **£300 per 12x75, 7.4% down** on the 2023 release price (£324)
- This price puts it into the market just above the 2019 and 2020, which received 94 and 95 points respectively from Neal Martin
- With critics' ratings not yet out, this release is all about the price. With the 2024 coming out 13.2% above the Market Price of the 2021 and above more generous vintages (2019 and 2020), this price might not ignite the campaign





### Breakdown of buyer geography

	United States	United Kingdom	Europe	Asia
Past month share (%)	0.0%	26.2%	0.0%	73.8%
Past year share (%)	18.3%	52.9%	10.2%	18.5%

## Prices (£/12x75)

Vintage	Market Price	Ex-London	MP to ex-Lon.	Ex-neg.	MP to ex-neg.	Ex-chat.	MP to ex-chat.
<a href="#">2024</a>	£300	£300	-	-	-	-	-
<a href="#">2023</a>	£312	£324	-3.7%	£266	17.4%	£220	42.0%
<a href="#">2022</a>	£372	£372	0.0%	£306	21.5%	£254	46.3%
<a href="#">2021</a>	£265	£330	-19.7%	£271	-2.4%	£226	17.1%
<a href="#">2020</a>	£285	£336	-15.2%	£274	4.1%	£228	24.9%
<a href="#">2019</a>	£290	£336	-13.7%	£274	6.0%	£228	26.9%
<a href="#">2018</a>	£410	£408	0.5%	£338	21.3%	£281	45.9%
<a href="#">2017</a>	£390	£393	-0.8%	£319	22.1%	-	-
<a href="#">2016</a>	£460	£414	11.1%	£353	30.2%	-	-
<a href="#">2015</a>	£416	£354	17.5%	£301	38.1%	-	-
<a href="#">2014</a>	£420	£250	68.0%	£186	125.6%	-	-
<a href="#">2013</a>	£330	£240	37.5%	£204	61.7%	-	-
<a href="#">2012</a>	£420	£249	68.7%	£230	83.0%	-	-
<a href="#">2011</a>	£350	£250	40.0%	£213	64.7%	£0	-
<a href="#">2010</a>	£540	£300	80.0%	£254	112.5%	£0	-
<a href="#">2009</a>	£530	£264	100.8%	£207	155.5%	£0	-
<a href="#">2008</a>	£420	£185	127.0%	£157	167.8%	-	-

## Prices (€/1x75)

Vintage	Market Price	Ex-London	MP to ex-Lon.	Ex-neg.	MP to ex-neg.	Ex-chat.	MP to ex-chat.
<a href="#">2024</a>	€29	€29	-	-	-	-	-
<a href="#">2023</a>	€31	€32	-1.6%	€26	20.0%	€22	45.1%
<a href="#">2022</a>	€37	€36	3.8%	€30	26.1%	€24	51.8%
<a href="#">2021</a>	€26	€32	-17.8%	€26	0.0%	€22	19.9%
<a href="#">2020</a>	€28	€33	-12.4%	€26	7.5%	€22	29.1%
<a href="#">2019</a>	€29	€31	-7.4%	€26	13.7%	€21	36.2%
<a href="#">2018</a>	€41	€39	6.2%	€32	28.1%	€27	54.1%
<a href="#">2017</a>	€39	€37	4.6%	€30	28.7%	-	-
<a href="#">2016</a>	€46	€40	15.5%	€34	35.3%	-	-
<a href="#">2015</a>	€42	€38	10.7%	€32	30.0%	-	-
<a href="#">2014</a>	€42	€29	45.4%	€22	95.3%	-	-
<a href="#">2013</a>	€33	€25	33.6%	€21	57.1%	-	-
<a href="#">2012</a>	€42	€24	72.1%	€22	86.7%	-	-
<a href="#">2011</a>	€35	€26	35.3%	€22	59.1%	€0	-
<a href="#">2010</a>	€54	€28	90.5%	€24	125.0%	€0	-
<a href="#">2009</a>	€53	€26	103.1%	€20	158.5%	€0	-
<a href="#">2008</a>	€42	€18	137.4%	€15	180.0%	-	-

