

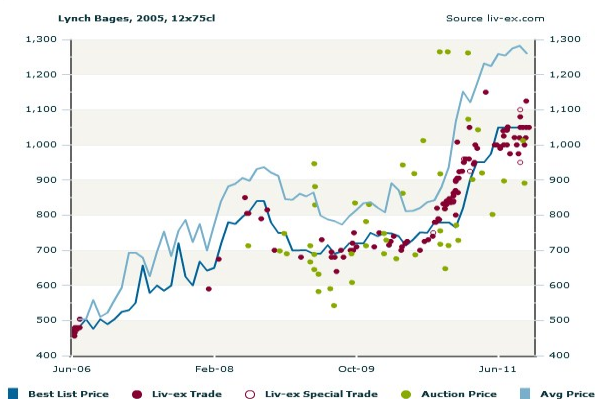
# CELLAR WATCH

FINE WINE DATA FROM LIV-EX

With trading members in 33 countries, Liv-ex – The Fine Wine Exchange – is the global authority on fine wine pricing. Liv-ex's collector offering, Cellar Watch, provides fine wine investors and enthusiasts with professional-level access to Liv-ex price data and the Cellar Watch valuation tool.

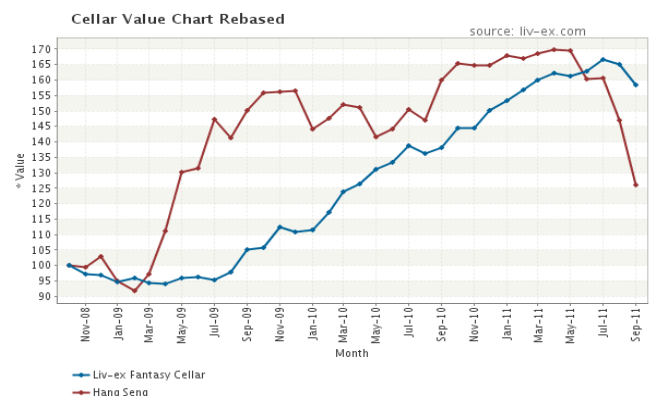
Cellar Watch enables you to:

- **Search** for current and historical prices, including merchant prices, auction prices and Liv-ex trade prices.
- **Compare** and chart wine prices over time.
- **Track** the value of your cellar and monitor performance relative to cost and other assets.
- **Analyse** the market with Cellar Watch's monthly newsletter of fine wine market information.



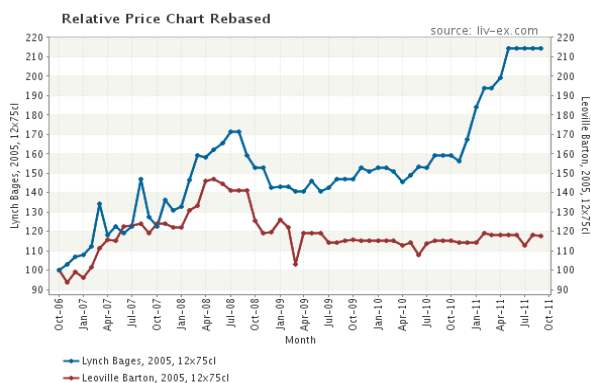
## Search for fine wine prices

View the current prices and detailed price histories of more than 100,000 products (with price data available as far as the early 1980s for some wines). Analyse price trends with Cellar Watch's individual wine charts and track merchant list prices, auction prices and Liv-ex trade prices over time. This is the same in-depth market data that is being used by professional fine wine traders globally to make buying and selling decisions.



## Track the value of your cellar

An invaluable tool for fine wine collectors and investors, Cellar Watch provides the most accurate cellar valuations on the market. Track the value of up to 1,000 different wines across five cellars and monitor their recent and historical performance relative to cost, the Liv-ex Indices and other key benchmarks.



## Compare wine prices

Has Romanee Conti 2005 outpaced the market this year? How has Montrose 2008 performed compared to gold? Use the Relative Prices tool to compare and contrast the performance of different products and indices. Compare the price performance of your favourite wines to industry benchmarks such as the Liv-ex Fine Wine 100, DAX, Hang Seng or Dow Jones.

## Analyse market movements

Each month, subscribers receive the Cellar Watch Monthly Market Report: a newsletter containing the latest Liv-ex research and analysis. These reports provide detailed trading information and include regular features such as "Chart of the Month" and "Major Market Movers".

Packages start from £49.95 (around HK\$600) per year.

Visit [www.liv-ex.com](http://www.liv-ex.com) for more details, and

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